

4.5 SIGNAGE

Sign copy and design shall be addressed at the plot plan review stage of development approval, and must comply with the following criteria.

1. One freestanding sign along each street frontage for commercial centers having a minimum area of ten (10) acres.
2. Roof mounted signs are prohibited.
3. Off-site signs are prohibited.
4. Signage shall allow one (1) square foot of area (including copy and background area) for every lineal foot of space frontage.
5. Flashing, strobing, or neon lights in signage is restricted to pedestrian scale and orientation.
6. No banners or streamers will be permitted beyond 30 days.