

**CITY OF  
CATHEDRAL CITY**

**CITY OF  
PALM SPRINGS**

**CITY OF  
RANCHO MIRAGE**

**CITY OF  
PALM DESERT**

111

10



0 1 2 Miles

INDIAN AVE

RACQUET CLUB RD

GENEAUTRY TR

VARNER RD

VIA MONTE VISTA

N PALM CANYON DR

AVENIDA CABALLEROS

SUNRISE WY

FARSELL DR

VISTA CHINO

LANDAU BLVD

DATE PALM DR

E TAHQUITZ CANYON WY

RAMON RD

MESQUITE AVE

DINAH SHORE DR

E PALM CANYON DR

DAVALL DR

CITY OF RANCHO MIRAGE

GERALD FORD DR

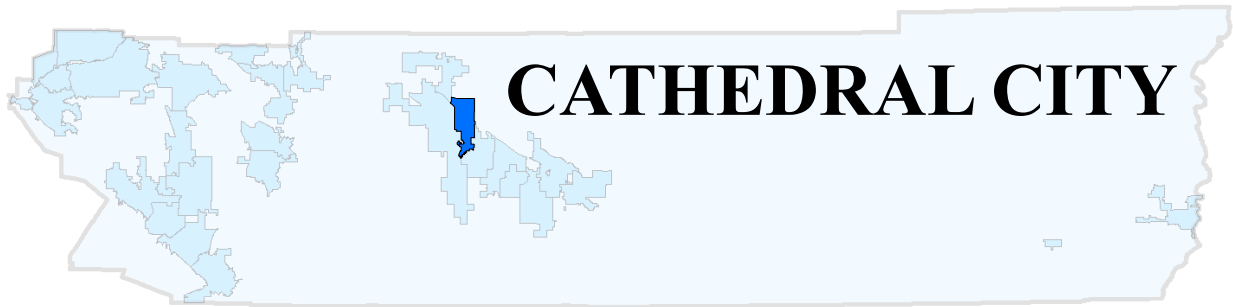
FRANK SINATRA DR

MORNINGSIDE DR

BOB HOPE DR

COUNTRY CLUB DR

CITY OF PALM DESERT



# CATHEDRAL CITY

21.7 sq.miles

Incorporated in 1981

## POPULATION CHARACTERISTICS

<b>Population</b>		<b>2010 Racial &amp; Ethnic Population (*1)</b>				<b>2010 Population by Age (*1)</b>																												
			Number	Percent		Number	Percent																											
1970	-	White	16,531	32.3%	< 5	3,546	6.9%																											
1980	-	African American	1,108	2.2%	5-9	3,671	7.2%																											
1990	30,085 (*1)	Asian	2,449	4.8%	10-14	4,024	7.9%																											
1995	36,800 (*2)	Amer Indian/Alaska Native	228	0.4%	15-19	4,138	8.1%																											
1996	37,700 (*2)	Hawaiian and Pac Islander	47	0.1%	20-24	3,383	6.6%																											
1997	38,300 (*2)	Some Other Races	69	0.1%	25-34	6,179	12.1%																											
1998	38,950 (*2)	Two or More Races	683	1.3%	35-44	6,769	13.2%																											
1999	40,250 (*2)	Hispanic*	30,085	58.8%	45-54	6,962	13.6%																											
2000	42,647 (*1)	Total	51,200	100.0%	55-59	2,658	5.2%																											
2001	43,853 (*2)	* Hispanic can be of any race			60-64	2,507	4.9%																											
2002	45,217 (*2)	<b>Vital Statistics (*4)</b> <table border="1"> <thead> <tr> <th>Year</th> <th>Total Births</th> <th>Birth Rate*</th> <th>Total Death</th> <th>Death Rate*</th> </tr> </thead> <tbody> <tr> <td>2007</td> <td>798</td> <td>15.8</td> <td>369</td> <td>7.3</td> </tr> <tr> <td>2008</td> <td>829</td> <td>16.4</td> <td>363</td> <td>7.2</td> </tr> <tr> <td>2009</td> <td>732</td> <td>14.4</td> <td>377</td> <td>7.4</td> </tr> <tr> <td colspan="5">* Rates per 1,000 population</td> </tr> </tbody> </table>				Year	Total Births	Birth Rate*	Total Death	Death Rate*	2007	798	15.8	369	7.3	2008	829	16.4	363	7.2	2009	732	14.4	377	7.4	* Rates per 1,000 population					65-74	3,959	7.7%	
Year	Total Births					Birth Rate*	Total Death	Death Rate*																										
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* Rates per 1,000 population																																		
2003	47,199 (*2)					75-84	2,503	4.9%																										
2004	48,529 (*2)					85+	901	1.8%																										
2005	49,766 (*2)					Total	51,200	100.0%																										
2006	50,017 (*2)					Median Age:		36																										
2007	50,634 (*2)					% of County:		2.3%																										
2008	50,401 (*2)					<b>2010 Population by Sex (*1)</b>																												
2009	50,812 (*2)						Number	Percent																										
2010	51,200 (*1)					Male	26,336	51.4%																										
2011	51,603 (*2)					Female	24,864	48.6%																										
						Total	51,200	100.0%																										
						<b>2011 Voter Registration (*5)</b>																												
			Number	Percent																														
		Democrat	8,385	44.9%																														
		Republican	6,873	36.8%																														
		Other	608	3.3%																														
		No Party Preference	2,793	15.0%																														
		Total Registered	18,659	100.0%																														
		<b>Projections</b>																																
2020	61,059 (*3)																																	
2025	63,319 (*3)																																	
2030	65,367 (*3)																																	
2035	67,194 (*3)																																	

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) Riverside County Department of Public Health

(\*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

# CATHEDRAL CITY

## HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
			2000 (*1)	Percent	2010 (*6)	Percent	
1970	-		Single Detached	8,824	49.3%	11,695	55.7%
1980	-		Single Attached	2,587	14.5%	2,384	11.4%
1990	15,229	(*1)	Multi-Family: 2 to 4	2,280	12.7%	2,875	13.7%
2000	17,893	(*1)	Multi-Family: 5 Plus	1,566	8.8%	1,838	8.8%
2001	18,304	(*2)	Mobile Homes	2,636	14.7%	2,202	10.5%
2002	18,787	(*2)	Total Units	17,893	100.0%	20,995	100.0%
2003	19,507	(*2)	Occupancy	14,027	78.4%	17,047	81.2%
2004	20,023	(*2)	Vacancy	3,866	21.6%	3,948	18.8%
2005	20,670	(*2)	<b>Median Home Price (*4)</b>				
2006	21,016	(*2)	2001	\$150,000	<b>Housing Unit Building Permits (*5)</b>		
2007	21,511	(*2)	2002	\$168,500			
2008	21,561	(*2)	2003	\$196,000			
2009	21,538	(*2)	2004	\$265,000			
2010	20,995	(*1)	2005	\$345,000			
2011	20,991	(*2)	2006	\$370,000			
<b>Projections</b>			2007	\$340,000			
2020	25,127	(*3)	2008	\$218,000			
2025	26,627	(*3)	2009	\$156,000			
2030	28,127	(*3)	2010	\$160,000			
2035	29,627	(*3)	2011*	\$125,500			
			*October 2011				
			<b>Persons Per Occupied Housing Unit (*1)</b>				
			2000	3.03			
			2010	2.99			

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(\*3) Riverside County Projections (RCP10)

(\*4) DataQuick Reports

(\*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(\*6) 2005-2009 American Community Survey 5-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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# CATHEDRAL CITY

## ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	25,400	24,100	1,200	4.9%
2007	25,900	24,400	1,500	5.9%
2008	26,200	24,000	2,200	8.3%
2009	26,300	22,800	3,400	13.1%
2010	26,200	22,400	3,800	14.4%
2011*	26,200	22,700	3,500	13.4%

\* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	19,172
2035	25,828

\* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	222
Mining, Quarrying, and Oil and Gas Extraction	13
Utilities	93
Construction	301
Manufacturing	162
Wholesale Trade	405
Retail Trade	1,576
Transportation and Warehousing	201
Information	138
Finance and Insurance	185
Real Estate and Rental and Leasing	187
Professional, Scientific, and Technical Services	303
Management of Companies and Enterprises	22
Administration & Support, Waste Mngt and Remediation	591
Educational Services	690
Health Care and Social Assistance	852
Arts, Entertainment, and Recreation	462
Accommodation and Food Services	1,400
Other Services (excluding Public Administration)	669
Public Administration	186
<b>Total All Jobs</b>	<b>8,658</b>

\*Jobs within city boundary

Median Household Income	
2000	\$ 38,887 (*4)
2010	\$ 47,418 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$814,737	3.8%
2004	\$887,982	3.5%
2005	\$928,118	3.3%
2006	\$898,801	3.0%
2007	\$812,985	2.8%
2008	\$649,612	2.5%
2009	\$546,894	2.5%

Sources: (\*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(\*2) U.S. Census Bureau Local Employment Dynamics

(\*3) Riverside County Projections (RCP10)

(\*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(\*5) 2008-2010 American Community Survey 3-Year Estimates (in 2010 inflation-adjusted dollars).

(\*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.