





CORONA

39.3 sq.miles

Incorporated in 1896

POPULATION CHARACTERISTICS

Population		2010 Racial & Ethnic Population (*1)				2010 Population by Age (*1)			
Year	Population		Number	Percent		Number	Percent		
1970	27,519 (*1)	White	58,087	38.1%	< 5	11,325	7.4%		
1980	37,791 (*1)	African American	8,333	5.5%	5-9	12,214	8.0%		
1990	76,095 (*1)	Asian	14,650	9.6%	10-14	13,710	9.0%		
1995	96,100 (*2)	Amer Indian/Alaska Native	422	0.3%	15-19	13,456	8.8%		
1996	100,200 (*2)	Hawaiian and Pac Islander	496	0.3%	20-24	10,473	6.9%		
1997	105,800 (*2)	Some Other Races	272	0.2%	25-34	20,062	13.2%		
1998	112,200 (*2)	Two or More Races	3,667	2.4%	35-44	24,153	15.8%		
1999	118,500 (*2)	Hispanic*	66,447	43.6%	45-54	22,483	14.7%		
2000	124,966 (*1)	Total	152,374	100.0%	55-59	7,442	4.9%		
2001	129,543 (*2)	* Hispanic can be of any race			60-64	5,876	3.9%		
2002	134,555 (*2)	Vital Statistics (*4)				65-74	6,544	4.3%	
2003	138,570 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	75-84	3,309	2.1%
2004	144,084 (*2)	2007	2,171	14.8	556	3.8	85+	1,327	0.9%
2005	144,719 (*2)	2008	2,018	13.7	567	3.8	Total	152,374	100.0%
2006	145,399 (*2)	2009	2,266	15.1	659	4.4	Median Age:	32.5	
2007	146,272 (*2)	* Rates per 1,000 population					% of County:	7.0%	
2008	147,319 (*2)	2011 Voter Registration (*5)				2010 Population by Sex (*1)			
2009	149,692 (*2)		Number	Percent		Number	Percent		
2010	152,374 (*1)	Democrat	19,848	33.6%	Male	75,035	49.2%		
2011	153,649 (*2)	Republican	25,533	43.2%	Female	77,339	50.8%		
Projections		Other	2,651	4.5%	Total	152,374	100.0%		
2020	155,819 (*3)	No Party Preference	11,042	18.7%					
2025	158,421 (*3)	Total Registered	59,074	100.0%					
2030	161,370 (*3)								
2035	164,558 (*3)								

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Projections (RCP10)

(*4) Riverside County Department of Public Health

(*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

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HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
Year	Units	Notes	2000 (*1)	Percent	2010 (*6)	Percent	
1970	8,475	(*1)	Single Detached	25,991	66.2%	31,983	67.8%
1980	12,530	(*1)	Single Attached	2,186	5.6%	2,040	4.3%
1990	26,538	(*1)	Multi-Family: 2 to 4	2,225	5.7%	1,860	3.9%
2000	39,271	(*1)	Multi-Family: 5 Plus	7,587	19.3%	9,966	21.1%
2001	40,378	(*2)	Mobile Homes	1,282	3.3%	1,325	2.8%
2002	41,549	(*2)	Total Units	39,271	100.0%	47,174	100.0%
2003	42,369	(*2)	Occupancy	37,839	96.4%	44,950	95.3%
2004	43,807	(*2)	Vacancy	1,432	3.6%	2,224	4.7%
2005	44,098	(*2)	Median Home Price (*4)				
2006	44,627	(*2)	2001	\$238,000	Housing Unit Building Permits (*5)		
2007	45,127	(*2)	2002	\$275,750			
2008	45,485	(*2)	2003	\$335,000			
2009	45,612	(*2)	2004	\$442,500			
2010	47,174	(*1)	2005	\$522,500			
2011	47,182	(*2)	2006	\$580,000			
Projections			2007	\$539,500			
2020	48,162	(*3)	2008	\$365,000			
2025	48,974	(*3)	2009	\$315,000			
2030	49,894	(*3)	2010	\$330,000			
2035	50,891	(*3)	2011*	\$316,500			
			*October 2011				
			Persons Per Occupied Housing Unit (*1)				
			2000	3.29			
			2010	3.38			

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(*6) 2010 American Community Survey 1-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	83,100	80,000	3,000	3.6%
2007	84,700	81,000	3,700	4.3%
2008	84,900	79,600	5,200	6.2%
2009	84,100	75,700	8,300	9.9%
2010	83,500	74,400	9,100	10.9%
2011*	83,700	75,200	8,500	10.1%

* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	86,924
2035	106,529

* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	646
Mining, Quarrying, and Oil and Gas Extraction	340
Utilities	123
Construction	9,232
Manufacturing	10,438
Wholesale Trade	2,984
Retail Trade	6,017
Transportation and Warehousing	2,905
Information	578
Finance and Insurance	1,247
Real Estate and Rental and Leasing	714
Professional, Scientific, and Technical Services	2,221
Management of Companies and Enterprises	743
Administration & Support, Waste Mngt and Remediation	3,385
Educational Services	3,360
Health Care and Social Assistance	3,578
Arts, Entertainment, and Recreation	590
Accommodation and Food Services	4,605
Other Services (excluding Public Administration)	2,668
Public Administration	438
Total All Jobs	56,812

*Jobs within city boundary

Median Household Income	
2000	\$ 59,615 (*4)
2010	\$ 74,015 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$2,454,467	11.3%
2004	\$2,911,471	11.5%
2005	\$3,356,076	11.9%
2006	\$3,576,700	12.0%
2007	\$3,478,337	12.0%
2008	\$2,994,438	11.5%
2009	\$2,426,746	10.9%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2010 American Community Survey 1-Year Estimates (in 2010 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.