





46.6 sq.miles

Incorporated in 2008

POPULATION CHARACTERISTICS

Population	2010 Racial & Ethnic Population (*1)				2010 Population by Age (*1)						
		Number	Percent		Number	Percent					
1970	-			White	41,988	54.2%	< 5	5,370	6.9%		
1980	-			African American	3,630	4.7%	5-9	5,447	7.0%		
1990	-			Asian	3,597	4.6%	10-14	5,751	7.4%		
1995	-			Amer Indian/Alaska Native	314	0.4%	15-19	5,558	7.2%		
1996	-			Hawaiian and Pac Islander	262	0.3%	20-24	4,401	5.7%		
1997	-			Some Other Races	124	0.2%	25-34	9,311	12.0%		
1998	-			Two or More Races	2,053	2.6%	35-44	9,460	12.2%		
1999	-			Hispanic*	25,551	33.0%	45-54	9,541	12.3%		
2000	-			Total	77,519	100.0%	55-59	4,025	5.2%		
2001	-			* Hispanic can be of any race				60-64	4,005	5.2%	
2002	-			Vital Statistics (*4)				65-74	7,202	9.3%	
2003	-										
2004	-			Year	Total Births	Birth Rate*	Total Death	Death Rate*			
2005	-			2007	1,056	-	760	-	75-84	5,346	6.9%
2006	-			2008	1,043	15.5	819	12.1	85+	2,102	2.7%
2007	-			2009	985	13.0	766	10.1	Total	77,519	100.0%
2008	67,487 (*2)			* Rates per 1,000 population				Median Age: 38.1			
2009	75,707 (*2)			2011 Voter Registration (*5)				% of County: 3.5%			
2010	77,519 (*1)										
2011	79,444 (*2)										
Projections				Democrat	11,226	31.6%	2010 Population by Sex (*1)				
2020	93,087 (*3)			Republican	16,298	45.9%		Number	Percent		
2025	101,551 (*3)			Other	1,855	5.2%	Male	37,312	48.1%		
2030	109,928 (*3)			No Party Preference	6,113	17.2%	Female	40,207	51.9%		
2035	119,355 (*3)			Total Registered	35,492	100.0%	Total	77,519	100.0%		

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Projections (RCP10)

(*4) Riverside County Department of Public Health

(*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

MENIFEE

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units		Housing Units by Type			
		2000	Percent	2010 (*6)	Percent
1970	-	Single Detached	-	25,749	85.1%
1980	-	Single Attached	-	999	3.3%
1990	-	Multi-Family: 2 to 4	-	503	1.7%
2000	-	Multi-Family: 5 Plus	-	566	1.9%
2001	-	Mobile Homes	-	2,451	8.1%
2002	-	Total Units	-	30,269	100.0%
2003	-	Occupancy	-	27,461	90.7%
2004	-	Vacancy	-	2,808	9.3%
2005	-	Median Home Price (*4)			
2006	-	2001	-	Housing Unit Building Permits (*5)	
2007	-	2002	-		
2008	28,953 (*2)	2003	-		
2009	29,367 (*2)	2004	-		
2010	30,269 (*1)	2005	-		
2011	30,772 (*2)	2006	-		
		2007	-		
		2008	\$260,000		
		2009	\$205,000		
		2010	\$215,000		
		2011*	\$196,500		
		*October 2011			
		Persons Per Occupied Housing Unit (*1)			
		2000	-		
		2010	2.82		
		Year	Single-Family Structure	All Multi-Family Structure	Total Units
		1991	-	-	-
		1992	-	-	-
		1993	-	-	-
		1994	-	-	-
		1995	-	-	-
		1996	-	-	-
		1997	-	-	-
		1998	-	-	-
		1999	-	-	-
		2000	-	-	-
		2001	-	-	-
		2002	-	-	-
		2003	-	-	-
		2004	-	-	-
		2005	-	-	-
		2006	-	-	-
		2007	-	-	-
		2008	-	-	-
		2009	332	0	332
		2010	399	0	399
		Projections			
2020	40,259 (*3)				
2025	43,870 (*3)				
2030	47,442 (*3)				
2035	51,461 (*3)				

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(*6) 2005-2009 American Community Survey 5-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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MENIFEE

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	22,200	21,000	1,200	5.4%
2007	22,700	21,200	1,500	6.5%
2008	22,900	20,900	2,100	9.1%
2009	23,100	19,800	3,300	14.3%
2010	23,100	19,500	3,600	15.7%
2011*	23,100	19,700	3,400	14.6%

* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	10,298
2035	12,771

* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	195
Mining, Quarrying, and Oil and Gas Extraction	8
Utilities	98
Construction	452
Manufacturing	303
Wholesale Trade	279
Retail Trade	1,096
Transportation and Warehousing	138
Information	97
Finance and Insurance	139
Real Estate and Rental and Leasing	138
Professional, Scientific, and Technical Services	237
Management of Companies and Enterprises	21
Administration & Support, Waste Mngt and Remediation	388
Educational Services	1,624
Health Care and Social Assistance	740
Arts, Entertainment, and Recreation	538
Accommodation and Food Services	961
Other Services (excluding Public Administration)	377
Public Administration	244
Total All Jobs	8,073

*Jobs within city boundary

Median Household Income	
2000	- (*4)
2010	\$ 52,739 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	-	-
2004	-	-
2005	-	-
2006	-	-
2007	-	-
2008	-	-
2009	\$343,867	1.5%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2010 American Community Survey 1-Year Estimates (in 2010 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.