





# MURRIETA

33.6 sq.miles

Incorporated in 1991

## POPULATION CHARACTERISTICS

<b>Population</b>		<b>2010 Racial &amp; Ethnic Population (*1)</b>				<b>2010 Population by Age (*1)</b>			
Year	Population		Number	Percent		Number	Percent		
1970	-	White	57,590	55.7%	< 5	7,277	7.0%		
1980	-	African American	5,162	5.0%	5-9	8,349	8.1%		
1990	-	Asian	9,304	9.0%	10-14	9,567	9.2%		
1995	32,600 (*2)	Amer Indian/Alaska Native	389	0.4%	15-19	9,653	9.3%		
1996	34,600 (*2)	Hawaiian and Pac Islander	332	0.3%	20-24	6,516	6.3%		
1997	36,850 (*2)	Some Other Races	156	0.2%	25-34	12,335	11.9%		
1998	38,950 (*2)	Two or More Races	3,741	3.6%	35-44	15,809	15.3%		
1999	41,650 (*2)	Hispanic*	26,792	25.9%	45-54	15,213	14.7%		
2000	44,282 (*1)	Total	103,466	100.0%	55-59	4,718	4.6%		
2001	46,464 (*2)	* Hispanic can be of any race			60-64	3,624	3.5%		
2002	52,060 (*2)	<b>Vital Statistics (*4)</b>				65-74	5,361	5.2%	
2003	68,639 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	75-84	3,781	3.7%
2004	79,185 (*2)	2007	1,258	12.9	500	5.1	85+	1,263	1.2%
2005	85,769 (*2)	2008	1,342	13.4	430	4.3	Total	103,466	100.0%
2006	93,701 (*2)	2009	1,310	12.8	491	4.8	Median Age:	33.4	
2007	97,747 (*2)	* Rates per 1,000 population					% of County:	4.7%	
2008	100,476 (*2)	<b>2011 Voter Registration (*5)</b>				<b>2010 Population by Sex (*1)</b>			
2009	101,998 (*2)		Number	Percent		Number	Percent		
2010	103,466 (*1)	Democrat	11,539	25.8%	Male	50,460	48.8%		
2011	104,459 (*2)	Republican	22,350	50.0%	Female	53,006	51.2%		
<b>Projections</b>		Other	2,224	5.0%	Total	103,466	100.0%		
2020	109,343 (*3)	No Party Preference	8,578	19.2%					
2025	113,242 (*3)	Total Registered	44,691	100.0%					
2030	117,147 (*3)								
2035	121,061 (*3)								

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) Riverside County Department of Public Health

(\*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

# MURRIETA

## HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units		Housing Units by Type																																																																																												
			2000 (*1)	Percent	2010 (*6)	Percent																																																																																								
1970	-	Single Detached	12,501	83.8%	26,176	74.2%																																																																																								
1980	-	Single Attached	211	1.4%	973	2.8%																																																																																								
1990	-	Multi-Family: 2 to 4	147	1.0%	998	2.8%																																																																																								
2000	14,921 (*1)	Multi-Family: 5 Plus	1,522	10.2%	5,486	15.5%																																																																																								
2001	15,499 (*2)	Mobile Homes	540	3.6%	1,661	4.7%																																																																																								
2002	17,174 (*2)	Total Units	14,921	100%	35,294	100.0%																																																																																								
2003	23,088 (*2)	Occupancy	14,320	96.0%	32,749	92.8%																																																																																								
2004	26,509 (*2)	Vacancy	601	4.0%	2,545	7.2%																																																																																								
2005	28,788 (*2)	<b>Median Home Price (*4)</b>																																																																																												
2006	31,703 (*2)	2001	\$234,500	<table border="1"> <thead> <tr> <th colspan="4">Housing Unit Building Permits (*5)</th> </tr> <tr> <th>Year</th> <th>Single-Family Structure</th> <th>All Multi-Family Structure</th> <th>Total Units</th> </tr> </thead> <tbody> <tr><td>1991</td><td>119</td><td>397</td><td>516</td></tr> <tr><td>1992</td><td>195</td><td>0</td><td>195</td></tr> <tr><td>1993</td><td>402</td><td>0</td><td>402</td></tr> <tr><td>1994</td><td>545</td><td>0</td><td>545</td></tr> <tr><td>1995</td><td>651</td><td>0</td><td>651</td></tr> <tr><td>1996</td><td>616</td><td>0</td><td>616</td></tr> <tr><td>1997</td><td>713</td><td>4</td><td>717</td></tr> <tr><td>1998</td><td>833</td><td>78</td><td>911</td></tr> <tr><td>1999</td><td>653</td><td>0</td><td>653</td></tr> <tr><td>2000</td><td>886</td><td>0</td><td>886</td></tr> <tr><td>2001</td><td>1,069</td><td>596</td><td>1,665</td></tr> <tr><td>2002</td><td>1,648</td><td>110</td><td>1,758</td></tr> <tr><td>2003</td><td>1,530</td><td>883</td><td>2,413</td></tr> <tr><td>2004</td><td>2,509</td><td>572</td><td>3,081</td></tr> <tr><td>2005</td><td>2,147</td><td>698</td><td>2,845</td></tr> <tr><td>2006</td><td>377</td><td>0</td><td>377</td></tr> <tr><td>2007</td><td>93</td><td>90</td><td>183</td></tr> <tr><td>2008</td><td>15</td><td>9</td><td>24</td></tr> <tr><td>2009</td><td>42</td><td>24</td><td>66</td></tr> <tr><td>2010</td><td>40</td><td>24</td><td>64</td></tr> </tbody> </table>			Housing Unit Building Permits (*5)				Year	Single-Family Structure	All Multi-Family Structure	Total Units	1991	119	397	516	1992	195	0	195	1993	402	0	402	1994	545	0	545	1995	651	0	651	1996	616	0	616	1997	713	4	717	1998	833	78	911	1999	653	0	653	2000	886	0	886	2001	1,069	596	1,665	2002	1,648	110	1,758	2003	1,530	883	2,413	2004	2,509	572	3,081	2005	2,147	698	2,845	2006	377	0	377	2007	93	90	183	2008	15	9	24	2009	42	24	66	2010	40	24	64
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2007	33,298 (*2)	2002	\$260,500																																																																																											
2008	34,248 (*2)	2003	\$315,000																																																																																											
2009	34,293 (*2)	2004	\$410,000																																																																																											
2010	35,294 (*1)	2005	\$454,000																																																																																											
2011	35,344 (*2)	2006	\$472,000																																																																																											
		2007	\$416,000																																																																																											
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Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(\*3) Riverside County Projections (RCP10)

(\*4) DataQuick Reports

(\*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(\*6) 2010 American Community Survey 1-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

# MURRIETA

## ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	27,200	26,300	900	3.2%
2007	27,700	26,700	1,100	3.9%
2008	27,700	26,200	1,500	5.5%
2009	27,300	24,900	2,400	8.9%
2010	27,100	24,500	2,700	9.8%
2011*	27,200	24,700	2,500	9.1%

\* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	49,918
2035	92,713

\* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	444
Mining, Quarrying, and Oil and Gas Extraction	19
Utilities	73
Construction	906
Manufacturing	710
Wholesale Trade	482
Retail Trade	2,374
Transportation and Warehousing	233
Information	299
Finance and Insurance	486
Real Estate and Rental and Leasing	385
Professional, Scientific, and Technical Services	770
Management of Companies and Enterprises	64
Administration & Support, Waste Mngt and Remediation	1,195
Educational Services	2,452
Health Care and Social Assistance	2,117
Arts, Entertainment, and Recreation	914
Accommodation and Food Services	2,517
Other Services (excluding Public Administration)	954
Public Administration	460
<b>Total All Jobs</b>	<b>17,854</b>

\*Jobs within city boundary

Median Household Income	
2000	\$ 60,911 (*4)
2010	\$ 70,962 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$701,427	3.2%
2004	\$885,682	3.5%
2005	\$1,025,757	3.6%
2006	\$1,120,712	3.8%
2007	\$1,098,431	3.8%
2008	\$972,575	3.7%
2009	\$874,619	3.9%

Sources: (\*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(\*2) U.S. Census Bureau Local Employment Dynamics

(\*3) Riverside County Projections (RCP10)

(\*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(\*5) 2010 American Community Survey 1-Year Estimates (in 2010 inflation-adjusted dollars).

(\*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.