





# PALM SPRINGS

94.5 sq.miles

Incorporated in 1938

## POPULATION CHARACTERISTICS

<b>Population</b>		<b>2010 Racial &amp; Ethnic Population (*1)</b>				<b>2010 Population by Age (*1)</b>			
Year	Population		Number	Percent		Number	Percent		
1970	20,936 (*1)	White	28,313	63.6%	< 5	1,725	3.9%		
1980	32,271 (*1)	African American	1,850	4.2%	5-9	1,623	3.6%		
1990	40,181 (*1)	Asian	1,917	4.3%	10-14	1,645	3.7%		
1995	41,050 (*2)	Amer Indian/Alaska Native	273	0.6%	15-19	1,843	4.1%		
1996	41,300 (*2)	Hawaiian and Pac Islander	60	0.1%	20-24	1,861	4.2%		
1997	41,700 (*2)	Some Other Races	70	0.2%	25-34	3,957	8.9%		
1998	42,050 (*2)	Two or More Races	783	1.8%	35-44	4,668	10.5%		
1999	42,350 (*2)	Hispanic*	11,286	25.3%	45-54	7,644	17.1%		
2000	42,805 (*1)	Total	44,552	100.0%	55-59	3,886	8.7%		
2001	43,025 (*2)	* Hispanic can be of any race			60-64	3,889	8.7%		
2002	43,179 (*2)	<b>Vital Statistics (*4)</b>				65-74	6,217	14.0%	
2003	43,358 (*2)	Year	Total Births	Birth Rate*	Total Death	Death Rate*	75-84	3,906	8.8%
2004	43,441 (*2)	2007	397	9.0	621	14.1	85+	1,688	3.8%
2005	43,963 (*2)	2008	383	8.7	575	13.1	Total	44,552	100.0%
2006	44,308 (*2)	2009	327	7.4	610	13.8	Median Age:	51.6	
2007	44,154 (*2)	* Rates per 1,000 population					% of County:	2.0%	
2008	44,026 (*2)	<b>2011 Voter Registration (*5)</b>				<b>2010 Population by Sex (*1)</b>			
2009	44,346 (*2)		Number	Percent		Number	Percent		
2010	44,552 (*1)	Democrat	11,620	50.2%	Male	25,125	56.4%		
2011	45,002 (*2)	Republican	6,913	29.8%	Female	19,427	43.6%		
<b>Projections</b>		Other	955	4.1%	Total	44,552	100.0%		
2020	52,645 (*3)	No Party Preference	3,678	15.9%					
2025	55,072 (*3)	Total Registered	23,166	100.0%					
2030	57,441 (*3)								
2035	59,818 (*3)								

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) Riverside County Department of Public Health

(\*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

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## HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
1970	11,921	(*1)		<b>2000</b> (*1)	Percent	<b>2010</b> (*6)	Percent
1980	24,526	(*1)	Single Detached	10,111	32.8%	13,132	37.7%
1990	30,517	(*1)	Single Attached	6,160	20.0%	7,796	22.4%
2000	30,822	(*1)	Multi-Family: 2 to 4	2,489	8.1%	2,917	8.4%
2001	30,952	(*2)	Multi-Family: 5 Plus	9,827	31.9%	8,699	25.0%
2002	31,064	(*2)	Mobile Homes	2,235	7.3%	2,250	6.5%
2003	31,174	(*2)	Total Units	30,822	100%	34,794	100.0%
2004	31,339	(*2)	Occupancy	20,515	66.6%	22,746	65.4%
2005	32,068	(*2)	Vacancy	10,307	33.4%	12,048	34.6%
2006	32,841	(*2)	<b>Median Home Price</b> (*4)				
2007	33,250	(*2)	2001	\$150,000			<b>Housing Unit Building Permits</b> (*5)
2008	33,479	(*2)	2002	\$169,000			
2009	33,558	(*2)	2003	\$202,750			
2010	34,794	(*1)	2004	\$289,000			
2011	34,864	(*2)	2005	\$360,000			
			2006	\$397,500			
			2007	\$375,000			
			2008	\$285,500			
			2009	\$231,000			
			2010	\$215,000			
			2011*	\$217,500			
			*October 2011				
			<b>Persons Per Occupied Housing Unit</b> (*1)				
			2000	2.05			
			2010	1.93			
			<b>Projections</b>				
2020	36,381	(*3)					
2025	37,671	(*3)					
2030	38,912	(*3)					
2035	40,153	(*3)					

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(\*3) Riverside County Projections (RCP10)

(\*4) DataQuick Reports

(\*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(\*6) 2005-2009 American Community Survey 5-Year Estimates and 2010 Decennial Census

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## ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	25,900	24,900	1,000	3.8%
2007	26,400	25,200	1,200	4.6%
2008	26,500	24,800	1,700	6.5%
2009	26,300	23,500	2,800	10.5%
2010	26,100	23,100	3,000	11.5%
2011*	26,200	23,400	2,800	10.7%

\* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	43,699
2035	52,984

\* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	380
Mining, Quarrying, and Oil and Gas Extraction	22
Utilities	267
Construction	651
Manufacturing	379
Wholesale Trade	563
Retail Trade	2,281
Transportation and Warehousing	425
Information	476
Finance and Insurance	741
Real Estate and Rental and Leasing	643
Professional, Scientific, and Technical Services	1,103
Management of Companies and Enterprises	108
Administration & Support, Waste Mngt and Remediation	1,543
Educational Services	2,032
Health Care and Social Assistance	3,342
Arts, Entertainment, and Recreation	1,652
Accommodation and Food Services	3,782
Other Services (excluding Public Administration)	1,508
Public Administration	549
<b>Total All Jobs</b>	<b>22,447</b>

\*Jobs within city boundary

Median Household Income	
2000	\$ 35,973 (*4)
2010	\$ 44,731 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$675,487	3.1%
2004	\$747,391	3.0%
2005	\$822,735	2.9%
2006	\$876,619	2.9%
2007	\$852,473	2.9%
2008	\$826,056	3.2%
2009	\$763,354	3.4%

Sources: (\*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(\*2) U.S. Census Bureau Local Employment Dynamics

(\*3) Riverside County Projections (RCP10)

(\*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(\*5) 2008-2010 American Community Survey 3-Year Estimates (in 2010 inflation-adjusted dollars).

(\*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.