





RIVERSIDE

81.5 sq.miles

Incorporated in 1883

POPULATION CHARACTERISTICS

Population		2010 Racial & Ethnic Population (*1)				2010 Population by Age (*1)																						
1970	140,089 (*1)			Number	Percent		Number	Percent																				
1980	170,876 (*1)	White		103,398	34.0%	< 5	21,892	7.2%																				
1990	226,505 (*1)	African American		19,917	6.6%	5-9	21,516	7.1%																				
1995	255,166 (*2)	Asian		21,934	7.2%	10-14	22,884	7.5%																				
1996	240,500 (*2)	Amer Indian/Alaska Native		1,297	0.4%	15-19	31,180	10.3%																				
1997	243,200 (*2)	Hawaiian and Pac Islander		1,019	0.3%	20-24	31,060	10.2%																				
1998	246,300 (*2)	Some Other Races		617	0.2%	25-34	43,512	14.3%																				
1999	250,200 (*2)	Two or More Races		6,736	2.2%	35-44	38,970	12.9%																				
2000	255,166 (*1)	Hispanic*		148,953	49.0%	45-54	39,245	12.9%																				
2001	261,464 (*2)	Total		303,871	100.0%	55-59	15,394	5.1%																				
2002	269,746 (*2)	* Hispanic can be of any race				60-64	11,976	3.9%																				
2003	275,867 (*2)	Vital Statistics (*4) <table border="1"> <thead> <tr> <th>Year</th> <th>Total Births</th> <th>Birth Rate*</th> <th>Total Death</th> <th>Death Rate*</th> </tr> </thead> <tbody> <tr> <td>2007</td> <td>4,941</td> <td>17.1</td> <td>1,745</td> <td>6.0</td> </tr> <tr> <td>2008</td> <td>4,750</td> <td>16.2</td> <td>1,792</td> <td>6.1</td> </tr> <tr> <td>2009</td> <td>4,568</td> <td>15.3</td> <td>1,713</td> <td>5.7</td> </tr> </tbody> </table>				Year	Total Births	Birth Rate*	Total Death	Death Rate*	2007	4,941	17.1	1,745	6.0	2008	4,750	16.2	1,792	6.1	2009	4,568	15.3	1,713	5.7	65-74	14,018	4.6%
Year	Total Births					Birth Rate*	Total Death	Death Rate*																				
2007	4,941					17.1	1,745	6.0																				
2008	4,750					16.2	1,792	6.1																				
2009	4,568					15.3	1,713	5.7																				
2004	279,829 (*2)	75-84	8,616	2.8%																								
2005	284,715 (*2)	85+	3,608	1.2%																								
2006	286,720 (*2)	Total	303,871	100.0%																								
2007	289,674 (*2)	Median Age:		30																								
2008	293,988 (*2)	% of County:		13.9%																								
2009	298,721 (*2)	2011 Voter Registration (*5) <table border="1"> <thead> <tr> <th></th> <th>Number</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Democrat</td> <td>46,431</td> <td>38.7%</td> </tr> <tr> <td>Republican</td> <td>46,156</td> <td>38.4%</td> </tr> <tr> <td>Other</td> <td>6,172</td> <td>5.1%</td> </tr> <tr> <td>No Party Preference</td> <td>21,315</td> <td>17.8%</td> </tr> <tr> <td>Total Registered</td> <td>120,074</td> <td>100.0%</td> </tr> </tbody> </table>					Number	Percent	Democrat	46,431	38.7%	Republican	46,156	38.4%	Other	6,172	5.1%	No Party Preference	21,315	17.8%	Total Registered	120,074	100.0%	2010 Population by Sex (*1)				
	Number					Percent																						
Democrat	46,431					38.7%																						
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Other	6,172					5.1%																						
No Party Preference	21,315	17.8%																										
Total Registered	120,074	100.0%																										
2010	303,871 (*1)					Number	Percent																					
2011	306,779 (*2)					Male	150,112	49.4%																				
Projections						Female	153,759	50.6%																				
2020	338,984 (*3)					Total	303,871	100.0%																				
2025	351,531 (*3)																											
2030	369,024 (*3)																											
2035	382,683 (*3)																											

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Projections (RCP10)

(*4) Riverside County Department of Public Health

(*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

RIVERSIDE

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type				
1970	45,882	(*1)		2000 (*1)	Percent	2010 (*6)	Percent
1980	64,166	(*1)	Single Detached	54,484	63.4%	64,260	65.3%
1990	80,240	(*1)	Single Attached	4,185	4.9%	3,259	3.3%
2000	85,974	(*1)	Multi-Family: 2 to 4	5,743	6.7%	5,925	6.0%
2001	87,393	(*2)	Multi-Family: 5 Plus	19,181	22.3%	22,840	23.2%
2002	89,356	(*2)	Mobile Homes	2,381	2.8%	2,160	2.2%
2003	90,511	(*2)	Total Units	85,974	100%	98,444	100.0%
2004	91,349	(*2)	Occupancy	82,005	95.4%	91,932	93.4%
2005	93,451	(*2)	Vacancy	3,969	4.6%	6,512	6.6%
2006	95,020	(*2)	Median Home Price (*4)				
2007	96,716	(*2)	2001	\$165,046	Housing Unit Building Permits (*5)		
2008	98,711	(*2)	2002	\$191,000			
2009	99,037	(*2)	2003	\$232,409			
2010	98,444	(*1)	2004	\$305,000			
2011	98,622	(*2)	2005	\$383,500			
Projections			2006	\$420,000			
2020	113,000	(*3)	2007	\$410,000			
2025	116,883	(*3)	2008	\$256,000			
2030	122,659	(*3)	2009	\$180,000			
2035	126,968	(*3)	2010	\$191,000			
			2011*	\$185,250			
			*October 2011				
			Persons Per Occupied Housing Unit (*1)				
			2000	3.02			
			2010	3.18			

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(*6) 2010 American Community Survey 1-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	155,300	147,400	7,900	5.1%
2007	158,900	149,200	9,600	6.1%
2008	160,400	146,600	13,700	8.6%
2009	161,200	139,400	21,800	13.5%
2010	160,700	136,900	23,800	14.8%
2011*	160,700	138,500	22,200	13.8%

* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	195,420
2035	218,324

* Jobs within city boundary

2009 Employment/Jobs by Industry Sector (*2)	
Agriculture, Forestry, Fishing and Hunting	1,025
Mining, Quarrying, and Oil and Gas Extraction	49
Utilities	422
Construction	6,231
Manufacturing	7,531
Wholesale Trade	4,085
Retail Trade	14,828
Transportation and Warehousing	2,958
Information	1,718
Finance and Insurance	3,356
Real Estate and Rental and Leasing	1,919
Professional, Scientific, and Technical Services	6,384
Management of Companies and Enterprises	1,211
Administration & Support, Waste Mngt and Remediation	5,947
Educational Services	20,609
Health Care and Social Assistance	25,329
Arts, Entertainment, and Recreation	1,903
Accommodation and Food Services	10,688
Other Services (excluding Public Administration)	5,886
Public Administration	7,330
Total All Jobs	129,409

*Jobs within city boundary

Median Household Income	
2000	\$ 41,646 (*4)
2010	\$ 53,847 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	\$3,974,583	18.3%
2004	\$4,603,769	18.2%
2005	\$4,950,254	17.5%
2006	\$5,034,072	16.9%
2007	\$4,789,554	16.5%
2008	\$4,093,218	15.7%
2009	\$3,500,514	15.7%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2010 American Community Survey 1-Year Estimates (in 2010 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.