





23.7 sq.miles

Incorporated in 2008

POPULATION CHARACTERISTICS

Population	2010 Racial & Ethnic Population (*1)				2010 Population by Age (*1)				
		Number	Percent		Number	Percent			
1970	-				< 5	2,281	7.1%		
1980	-	White	17,255	53.6%	5-9	2,400	7.5%		
1990	-	African American	960	3.0%	10-14	2,573	8.0%		
1995	-	Asian	1,384	4.3%	15-19	2,763	8.6%		
1996	-	Amer Indian/Alaska Native	198	0.6%	20-24	2,205	6.9%		
1997	-	Hawaiian and Pac Islander	53	0.2%	25-34	4,036	12.5%		
1998	-	Some Other Races	55	0.2%	35-44	4,310	13.4%		
1999	-	Two or More Races	908	2.8%	45-54	4,967	15.4%		
2000	-	Hispanic*	11,363	35.3%	55-59	1,837	5.7%		
2001	-	Total	32,176	100.0%	60-64	1,390	4.3%		
2002	-	* Hispanic can be of any race			65-74	1,815	5.6%		
2003	-	Vital Statistics (*4)				75-84	1,137	3.5%	
2004	-	Year	Total Births	Birth Rate*	Total Death	Death Rate*			
2005	-	2007	428	-	200	-	85+	462	1.4%
2006	-	2008	430	14.7	228	7.8	Total	32,176	100.0%
2007	-	2009	418	13.2	200	6.3	Median Age:		35.7
2008	29,237 (*2)	* Rates per 1,000 population					% of County:		1.5%
2009	31,732 (*2)	2011 Voter Registration (*5)				2010 Population by Sex (*1)			
2010	32,176 (*1)		Number	Percent		Number	Percent		
2011	32,543 (*2)	Democrat	3,755	27.4%	Male	15,895	49.4%		
Projections		Republican	6,520	47.6%	Female	16,281	50.6%		
2020	42,475 (*3)	Other	803	5.9%	Total	32,176	100.0%		
2025	46,199 (*3)	No Party Preference	2,611	19.1%					
2030	49,884 (*3)	Total Registered	13,689	100.0%					
2035	54,033 (*3)								

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance

(*3) Riverside County Projections (RCP10)

(*4) Riverside County Department of Public Health

(*5) California Secretary of State, February 2011

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

WILDOMAR

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units		Housing Units by Type			
		2000	Percent	2010 (*6)	Percent
1970	-	Single Detached	-	7,480	69.2%
1980	-	Single Attached	-	32	0.3%
1990	-	Multi-Family: 2 to 4	-	45	0.4%
2000	-	Multi-Family: 5 Plus	-	475	4.4%
2001	-	Mobile Homes	-	2,775	25.7%
2002	-	Total Units	-	10,806	100.0%
2003	-	Occupancy	-	9,992	92.5%
2004	-	Vacancy	-	814	7.5%
2005	-	Median Home Price (*4)			
2006	-	2001	-	Housing Unit Building Permits (*5)	
2007	-	2002	-		
2008	10,234 (*2)	2003	-		
2009	10,630 (*2)	2004	-		
2010	10,806 (*1)	2005	-		
2011	10,840 (*2)	2006	-		
		2007	-		
		2008	\$300,000		
		2009	\$235,000		
		2010	\$224,000		
		2011*	\$225,000		
		*October 2011			
		Persons Per Occupied Housing Unit (*1)			
		2000	-		
		2010	3.22		
		Projections			
2020	14,537 (*3)	Year	Single-Family Structure	All Multi-Family Structure	Total Units
2025	15,837 (*3)	1991	-	-	-
2030	17,124 (*3)	1992	-	-	-
2035	18,573 (*3)	1993	-	-	-
		1994	-	-	-
		1995	-	-	-
		1996	-	-	-
		1997	-	-	-
		1998	-	-	-
		1999	-	-	-
		2000	-	-	-
		2001	-	-	-
		2002	-	-	-
		2003	-	-	-
		2004	-	-	-
		2005	-	-	-
		2006	-	-	-
		2007	-	-	-
		2008	-	-	-
		2009	84	0	84
		2010	60	0	60

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Dept. of Finance. DOF will further benchmark and adjust the data with 2010 Census.

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

(*6) 2005-2009 American Community Survey 5-Year Estimates and 2010 Decennial Census

Note: Totals might not add up due to rounding.

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WILDOMAR

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2006	7,900	7,600	300	4.4%
2007	8,100	7,700	400	5.3%
2008	8,100	7,500	600	7.4%
2009	8,100	7,200	1,000	11.8%
2010	8,100	7,000	1,100	13.0%
2011*	8,100	7,100	1,000	12.1%

* Preliminary October 2011 data

Employment/Jobs Projections (*3)	
2020	5,837
2035	9,807

* Jobs within city boundary

2009 Employment/Jobs by Industry Sector* (*2)	
Agriculture, Forestry, Fishing and Hunting	85
Mining, Quarrying, and Oil and Gas Extraction	7
Utilities	5
Construction	365
Manufacturing	223
Wholesale Trade	41
Retail Trade	170
Transportation and Warehousing	20
Information	68
Finance and Insurance	96
Real Estate and Rental and Leasing	81
Professional, Scientific, and Technical Services	180
Management of Companies and Enterprises	15
Administration & Support, Waste Mngt and Remediation	181
Educational Services	304
Health Care and Social Assistance	500
Arts, Entertainment, and Recreation	111
Accommodation and Food Services	474
Other Services (excluding Public Administration)	198
Public Administration	30
Total All Jobs	3,154

*Jobs within city boundary

Median Household Income	
2000	-
2010	\$ 60,574 (*5)

Taxable Sales in 1,000s of Dollars (*6)		
Year	Total	% of County
2003	-	-
2004	-	-
2005	-	-
2006	-	-
2007	-	-
2008	\$23,983	0.1%
2009	\$100,049	0.5%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2008-2010 American Community Survey 3-Year Estimates (in 2010 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on January 1, 2008 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.