



YOUR LINK TO AFRICAN AMERICAN BUSINESS OWNERS
~ CELEBRATING 40 YEARS OF SERVICE ~

in partnership with
Congresswoman Maxine Waters

Lending Pavilion

Supported by the Small Business Administration
Pacific Coast Regional & LA Minority Business Opportunity Ce



Los Angeles Southwest College

1600 West Imperial Highway, Los Angeles, CA 90047-4899

August 17, 2010

8:30am – 9:00am	Registration
9:00am – 9:30am	Welcome/Introductions/Opening Remarks: Congresswoman Maxine Waters, Member of the House Committee
9:30am – 11:30am	Program Highlights <ul style="list-style-type: none">■ How to Improve Your Credit to Qualify for a Business Loan■ The Gospel According to the Banking Industry (What to Present to a Lender)■ Technical Assistance Providers and How They Can Assist Entrepreneurs in the Lending Process
11:30am – 1:00pm	One-on-One Meetings with Financial Institution Reps and Technical Assistance Providers

Congresswoman Maxine Waters, Member of the House Committee on Financial Services, Subcommittee on Housing and Community Opportunity, and Subcommittee Member of Financial Institutions and Consumer Credit, along with financial institutions will inform African American and minority entrepreneurs on strategies for better positioning to secure business development funding.

Minority entrepreneurs are encouraged to attend this very important Lending Pavilion to avail themselves on how to secure financing to enhance and develop their business.

A key highlight of the Lending Pavilion is the opportunity for attendees to meet one-on-one with representatives and technical assistance providers regarding the lending process as it operates in the current economic climate.

The ultimate goal is to have entrepreneurs walk away at least one step closer to securing a business loan.

Admission: Members \$10 and non-Members \$20

To RSVP or for more information, call 323.291.9334 or email to: mail@bbala.org | www.bbala.org

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